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PREFACE

Dear readers,

We give thanks to the presence of Allah SWT, for His blessings and mercy we can be present again to present the latest articles in the Journal of Agricultural Industrial Technology Volume 34 Number 3 December, 2024.

All articles published in the Agricultural Industrial Technology Journal have been selected and reviewed by the competent Editorial Board and reviewers. Only good and excellent quality articles can be published in the journal.

Topics presented in this edition include: utilization of nipah fruit waste activated carbon as adsorbent in the purification process of glycerol, optimization of temperature and heating time in the production of feed wafer containing prill fat, feasibility study of nanocrystalline cellulose (NCC) production from oil palm empty fruit bunch (OPEFB) fiber using bioprocess technology, application of the green lean six sigma and factorial experiments approach to improve the quality of the bottled drinking water process, the characteristics of fermentation drink from jackfruit seed juice, life cycle assessment of canned crab products industry in PT. X Makassar, service quality, business ethics, and governance of buyersupplier relationship to enhance competitiveness, brand positioning strategy through digital marketing of commercial rice products, effect of ginger oleoresin concentration on the encapsulation process, In closing, the article entitled a tertiary perspective of the sugarcane-based agro-industry sustainability analysis.

We express our deep gratitude to authors and publisher partners who have contributed to the publication of this edition. We invite fellow researchers and agro-industry practitioners to submit manuscripts to be publish in this journal. We hope suggestions and constructive criticism from contributers and readers.

Marimin Chief Editor